

GummiKING™



BROCHURE



GUMMI KING OVERVIEW

Dedicated to providing an extra dose of nutrition that kids love, Zanon USA Inc. d.b.a. Vitamec USA developed the Gummi King™ as a healthy addendum that parents can count on to provide their children with more vitamins and minerals for children's healthy development. Since the gummy contains no gelatin, an animal product, it is ideal for vegetarian families! Look to Gummi King™ to be a leading children's favorite in 2014!

These are being brought into the Indian Market for the first time ever through its sister concern I'M Healthcare Pvt. Ltd.

New products have been introduced to the gummy world that taste great and are good for you and your children.

Gummi King Vitamins are manufactured in California and produced in a 160,000 square foot facility by a qualified team of 175+ employees. We manufacture 50 million gummies per month.

The Gummi King™ (R&D) team is comprised of young, enthusiastic, energetic scientists who know today's children and their active lifestyles. Our R&D team has vast experience in child physiology, psychology, and nutrition. They also understand the importance of FUN when it comes to children's products.

Gummi King™ Vitamins are manufactured exclusively for Zanon USA, Inc. d.b.a Vitamec USA under agreements that strictly require the highest quality product in the manufacturing process.



GUMMI KING VITAMINS



Multivitamin & Mineral



Calcium with Vitamin D



Vitamin D

Gummi King Products are Unique among Children Vitamins. Vegan, no gelatin, and great-tasting, Gummi King Vitamins are the vitamins that kids love to take! Each and every production batch is analyzed by an independent lab for verification of the claims we make on the nutrition facts that appear on Gummi King Product labels.

Great tasting! Children love Gummi King for the taste. Each bottle contains a mix of six awesome sweet and sour fruit flavors – strawberry, cherry, grape, grapefruit, lemon, and orange – that kids love. Each gummy is packed with so much fruity goodness that it tastes like it has been packed fresh, straight from the earth! Gummi King bursts with flavors! Made with natural flavors and no artificial colors, Gummi King is delicious, naturally!

Gummi King Texture is juicy; they don't stick together or clump. They're healthy and fun to eat!



GUMMI KING VITAMINS

Gummi King Nutritious Mix is derived from the finest existing vitamins and mineral source. Using only the highest quality ingredients, Gummi King provides children a part of their daily recommended vitamins and minerals, and is added nutrition that parents can trust.

Pectin. Gummi King are made with the finest pectin base available, as opposed to the Gelatin used by other manufacturers. Pectin is a jelly – like substance found in plants, and especially in ripe, fleshy fruits, such as apples and cranberries. It is often used in jams and jellies, as well as in other foods, and allows us to make delicious gummy vitamins without having to use gelatin or other animal products, which many children cannot eat.

Vegan. Parents love Gummi King for what they DON'T have. No artificial flavors or colors, no gelatin, and no animal products. Gummi King products are certified vegan by Vegan Action, a respected non–profit organization dedicated to helping animals, the environment, and human healthy by educating the public about the benefits of a vegan lifestyle and encouraging the spread of vegan food options through public outreach. Parents can be sure that Gummi King are 100% animal free, and contain no animal derivatives, unlike other vegetarian vitamins in the market.





GUMMI KING VITAMINS

Vitamins. Gummi King Vitamins are available in 10 Gummies per bottle.

Multivitamin & Mineral
Calcium plus Vitamin D
Vitamin D



GUMMI KING vs. COMPETITION

1. Gummi King taste great! Our awesome sweet and sour fruit flavors are so delicious that kids love to take them!
2. Gummi king are made with only the **finest pectin base**.
3. Gummi King are **100% Certified Vegan**.

1. Our competitors' vitamins taste unappealing. Unpleasant aftertaste and bad texture make for vitamins that kids don't like.
2. 90% of our competitors use gelatin-based products, and the other 10% use an inferior pectin base in their gummy vitamins
3. 90% of our competitors use animal derivative products, and the other 10% use vegetarian, not vegan, products in their gummy vitamins



GUMMI KING vs. COMPETITION

1. Gummi King have a fun, juicy texture!
2. Gummi King are made with natural flavors and colors
3. Gummi King Vitamins retains their shape and texture.
4. Gummi King nutritious mix is derived from only the finest vitamin and mineral sources.

1. Our competitors' vitamins are chewy, mushy, and dry.
2. Our competitors use artificial colors and sweeteners.
3. Our competitors' vitamins melt and clump.
4. Our competitors do not guarantee the finest mix



GUMMI KING vs. COMPETITION

Each and every production batch of Gummi King Products is analyzed by an independent lab for verification of all label claims and for label consistency. Our competitors do not engage in this high level of quality control which results in inconsistencies in their label claims.

Gummi King Vitamin and Mineral dosage guidelines give parents unprecedented flexibility. Parents can administer any of the 3 or all 3 vitamin formulas to their children, based on their children's needs and ages. As their children's needs and ages change, parents can adjust the Gummi King dosage accordingly. Our competitors do not offer this flexibility.

Analysis of Gummi King Vitamin and mineral by independent labs confirm that even if products are taken in excess of the recommended dosage the toxicity is close to zero. Our competitors cannot make this claim.

Gummi King have been recognized for its excellence in flavor in over 40 countries, and was given the Great Taste Award in the children's vitamin category. Our competitors cannot make this claim.

Gummi KING™

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